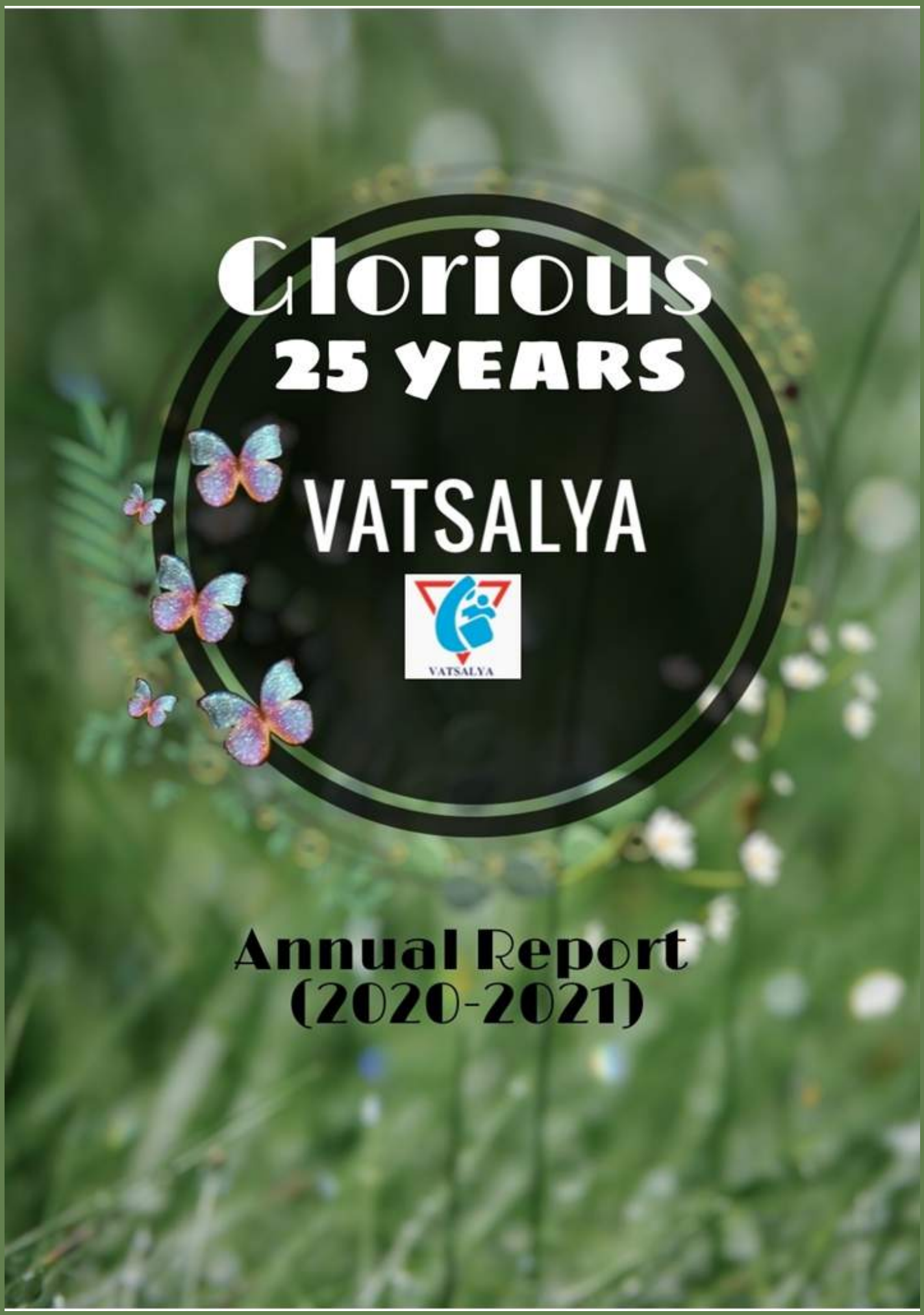
Glorious
25 YEARS
VATSALYA
VATSALYA
Annual Report
(2020-2021)

About us-

VATSALYA is a resource centre founded in 1995 by a group of medical practitioners with the primary focus, to curb gender-based sex-selection, Vatsalya strives to improve health and social development indicators with a specific focus on the upliftment of women and children. It achieves this through research, advocacy , program implementation, training stakeholders and capacity building of Community Based Organizations (CBOs). Initially focused on preventing sex-selective elimination, it has broadened its focus to include other areas such as sanitation, nutrition, child-rights and adolescents by community participation which are aligned with government programs and schemes.

Vision

A gender equal society where children and women are safe, healthy and educated so that they can attain their fullest potential and be informed and empowered citizens.

MISSION

Vatsalya's mission is to achieve lasting improvements by consistent endeavour towards the upliftment of behavioral practices in health & gender through a process that unites people across culture and adds meaning & value to their lives by Curbing female foeticide Strengthening & empowering the systematic structures and forums on health, sanitation, nutrition, education's local governance. issues at grass root level. Advocating issues pertaining to these issues imbalances at different levels by demonstrating workable models.

PRINCIPLES

- Transparency & integrity.
- Emphasis on holistic development of communities.
- Cross cutting Gender and Rights based approach.
- Innovation & developing learning site.
- promotion of collaboration and linkages with all stakeholders
- Accountability to all stakeholders.

President's foreword

Mr. K.K Gupta
President

This year we have completed 25 year's together. It is an honor to be associated with Vatsalya's path breaking work for women and children of UttarPradesh over the past 25 years. VATSALYA works on gender equality, the girl child, and its commitment on improving health, education, water, sanitation and hygiene which has shown excellent results. New focus areas such as malnutrition, maternal and child health, sanitation, Menstrual Hygiene Management (MHM), family planning has made our work towards society more composite. Vatsalya's most recent contribution has been its commitment to make communities Open Defecation Free. It has also started addressing the issue of Menstruation Hygiene Management, thereby breaking an age-old silence around this taboo subject. Vatsalya is also addressing a new domain of health that is Family Planning in urban slums of Lucknow. Vatsalya has proactively supported the Government and other like-minded organizations. Pandemic year was very hard for everyone and I am happy to say we all came together and provided COVID19 relief to the weaker sections of our society during pandemic. Thanks to our Staff members and My heartfelt thanks to all partners and stakeholders who have helped us onward in our goal of advancing the rights of women and children. We hope that in the years to come, more people willjoin us in accomplishing social change.

From The Desk Of Chief Functionary

Dr. Neelam Singh
Chief Functionary

Year 2020-2021 has been the most event full year in this century which shook everyday life to great shamble. The most challenging time in the life span of 25 years of Vatsalya.

It completed its moving 25 years on 30 September 2020, but in this year we were bound to be away from them when they needed us most because of pandemic. We did regain our presence with them with courage and dedication to be part of them in this difficult time and provided all required support in form of informations about the Covid19, covid appropriate behaviour, distribution of hygiene kits and rations wherever required. The health infrastructure was supported at district and state level by providing PPE kits, N95 masks, sanitizers etc. community adolescent groups were supported by skilling them to make sanitary napkins and face masks at home, using digital medium and spreading awareness about covid19 appropriate behaviour. The FCRA amendments took its heavy toll on us hence lot of funder support was withdrawn from us.

It was an opportunity to dwell into innovative ways to work with communities, to harness new linkages and way to connect with people specially by use of social media. This altered focus attracted our attention to SDG(5B), which talks about access to digital platform through mobile phones amongst women and adolescent girls. We achieved same success in this direction. By getting support from sood charity foundation support of 60 android phones to our adolescent girl groups. With all evident challenges in the Covid era for all of us, the most impacted are children, women and girls who are the pivot of all our interventions.

We hope the new sun will sparkle Gold across the ripples of hurdles soon.

VATSALYA
TURNS 25!

There is no greater violence than to deny the life to a child. Female foeticide, dark truth of our civilized society, dented hard upon two individuals 25 years ago who decided to fight this mindset. society is willing to eliminate a girl child in womb, doctors and technicians partake in this lethal nexus for a little money. the thought was to fight for girls, to allow them to take birth and to advocate implementation of PCPNDT. Vatsalya was established in the year 1995 and today Vatsalya works for various different causes linked to infants, adolescent girls and women, their health, rights and their education in the state of Uttar Pradesh.

What a rollercoaster of a journey these 25 years have been, meeting and working with so many people, like different shades on a colour pallet, all with their twinkling eyes and bright minds, all their energy focused on bringing a change.

25 long years down the line our efforts, our work may still feel like a drop in the ocean but it is still a drop that creates a ripple for people on the field. Every time a women decides to challenge her abusive marrige or calls for help when she is in troubled, each time an adolescent fights to complete her education or a man assists his daughter in setting up a sanitary napkin depot..... such stories of change motivates us to keep working until no girl has to fight for something that she should not be deprived of in the equal world. Vatsalya celebrated its 25 years at virtual forum with all its supporters, funders, stakeholders and colleques although its was not the celebration which we must have done but by keeping in our views about the pandemic we celebrated our 25 years.

Celebration is incomplete without thanking our oldest employee...

The roots of all goodness lie in the soil of appreciation for Goodness...

And here is a snippet of our chief functionary recognizing the efforts of our oldest employee at VATSALYA!

Indrawati, as oldest employee of Vatsalya your dedication has been imperative for the growth of vatsalya, your diligence, honest hard-work and warmth has set a benchmark for all of us, we thank you for spending 20 years of your life with us. So special thanks to the hard working Indrawati, as office assistant who silently work behind the scenes to make sure we have all the necessary things and resources that are required for the field and office as well. It is never in the spotlight... Yet she is with us every single day making sure that we can do our jobs
your efforts are truly appreciated..!

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PROGRAMS WE COVER

PROJECT : LET GIRLS BE BORN (LGBB III), PCPNDT ACT

Supported by PLAN India

About the Program-

The program primarily aims at improving the declining child sex ratio and effective implementation of the PCPNDT Act.

Objective-

Striving towards the establishment of a gender-neutral society, wherein the birth of a girl is celebrated and she is given equal opportunities to grow, develop and achieve full potential in order to be able to contribute towards greater development of a progressive society.

Coverage Area

Lucknow District

Block, B.K.T

- Gohnakala
- Naguamaukala
- Chandacoder

Block, MALL

- Pipri
- Antgadhisaura
- Veerpur

ACHIVEMENTS UNDER LGBB

- Two cases of violence – one case of molestation with teenage girl and the other is of domestic violence brought to our notice. Both complaints were registered in their nearest police station by the victim/family
- 43 families have celebrated the birth of newly born girl child
- Sukanya Samiridhi Yoajna - 27 girls were linked with Sukanya Samiridhi Yojna from all 6 intervention panchayats in this reporting.
- Mukhyamantri Kanya Sumangala Yojana - 62 girls were linked with MKSY from the 6 panchayats.
- Total 85 birth registration done.
- Webinar on PCPNDT Act in the times of covid-19 pandemic, 70 attendees reached out directly, 2000+ views on Facebook Live
- On 18th, 21st, 22nd & 23rd September 2020, Vatsalya, in collaboration with JTRI and with the support of Plan India, organized and hosted State Capacity Building Webinar for Chief Judicial Magistrates (CJMs) of total 75 districts of UP on declining child sex ratio, the status of PCPNDT Act, and issues related to it. On 18/09/2020, the webinar held as Plenary/Inaugural Session with total 75 CJMs; followed by Working Session with three clusters each consisting of 25 CJMs on 21/09/2020, 22/09/2020 & 23/09/2020 respectively.

Celebrating Girl Child

Success Story

Name – Angana Devi
Husband's name – Raju Rawat
Village - Chandacoder, BKT
Children – 1 daughter

Angana Devi and husband Raju Rawat distributed sweets in the entire village to rejoice the birth of their newly born daughter. They also held Puja for her daughter (which was commonly held on the birth of son in their community) and the same evening threw a party for all community members. The parents are also ensuring their daughter's gets all vaccination and other health services on time.

Inspiring story

Bilkis Jahan, an ASHA from Behta, Bakshi Ka Taalab block shared during one of LGBB activity that she was oriented many a times in past by Vatsalya team on gender and sex selection etc. She regularly identifies and connsels FAR families. Mrs. Jahan shared that there is a couple belonging to her intervention panchayat who have two daughters but consider themselves blessed to have girls only. Denying planning for next child, the male partner opted for male sterilization (vasectomy) so the family would not extend further. The couple is very happy and only want to focus on the investment for daughters' health, education, nutrition and bright future.

"CHILD MARRIAGE WAS A MATTER OF CONCERN IN VILLAGES. CHILD MARRIAGES WERE HAPPENING IN A SIGNIFICANT NUMBER EVEN IF THEIRS IS LAW ON CHILD MARRIAGE. WHEN VATSALYA TEAM, UNDER THE LGBB PROGRAM, MADE AN INTERVENTION TO OUR PANCHAYAT, PEOPLE ARE NOW AWARE OF ADVERSE EFFECTS OF CHILD MARRIAGE ON CHILD BRIDES AND CHILD GROOMS AS WELL AS SOCIETY. BEING AN ASHA, I HAVE ALSO BEEN VERY ACTIVE STOPPED MANY CHILD MARRIAGES IN OUR PANCHAYAT WITH THE HELP OF PEER EDUCATORS AND LGBB TEAM. EARLIER, SEX DETERMINATION TEST OF PREGNANT WOMEN WAS VERY COMMON BUT IT HAS MINIMIZED TO GREATER EXTENT. GENDER DISCRIMINATION HAS ALSO REDUCED IN THE PANCHAYAT AND GIRLS' EDUCATION IS BEING ENCOURAGED. ALL THIS STARTED HAPPENING WHEN VATSALYA STARTED WORKING HERE."

MS. LAXMI (ASHA WORKER)
VEERPUR VILLAGE (MALL)

"After my association with Vatsalya team (LGBB team), I learned a lot about the social issues prevailing in the society. Yashwant sir and Aradhana ma'am use to visit our panchayat regularly. They taught us many useful things and provided information on various Helpline Numbers like - CHILDLINE 1098, WOMEN POWERLINE 1090, ASHA JYOTI KENDRA 181 (One Stop Center) as well as welfare schemes such as KANYA SUMANGALA YOJANA, SUKANYA SAMARIDDHI YOJANA, BIRTH CERTIFICATE, etc. We learned in peer educators meetings that child marriage that it is a crime as per Indian law, there is minimum marriageable age for girl and boy etc."

IKITA RAJ, B.A FINAL STUDENT
PEER EDUCATOUR, VEERPUR VILLAGE (MALL)

"I HAVE BEEN WORKING WITH VATSALYA (LGBB TEAM) FOR A LONG TIME. FROM TIME TO TIME THE TEAM HAS PROVIDED INFORMATION ON MANY SOCIAL ISSUES. THEY CONDUCT ORIENTATION WORKSHOPS, REGULAR MEETINGS WITH ADOLESCENT GROUPS (PEER EDUCATORS) AND FOLLOW THEM UP ON REGULAR INTERVALS. THOUGH, VILLAGE PEOPLE ARE NOT OPEN MINDED HENCE DO NOT PROMOTE THEIR GIRLS TO PURSUE THEIR STUDIES, CAREER OR FOLLOW THEIR DREAMS ETC AND PUT RESTRICTIONS ON THEM. BUT IT IS LGBB TEAM WHICH MADE VILLAGE PEOPLE AWARE OF IMPORTANCE OF GIRLS, THEIR RIGHTS TO LIVE A DIGNIFIED LIFE. ADOLESCENTS AND YOUNG PEOPLE ARE MADE UNDERSTOOD ABOUT THE DIFFERENCE BETWEEN GENDER AND SEX. GIRLS WERE NOT SELF-CONFIDENT ENOUGH BECAUSE THEY WERE NEVER EXPOSED TO SUCH THINGS. ALTHOUGH EVERYONE IN VILLAGE KNOW ABOUT THE BBBP SCHEME BUT IT HAS DIFFERENT IMPACT PEOPLE'S MINDS WHEN SOMEONE EXPLAINS ABOUT IT INDIVIDUALLY. GIRLS ALSO FEEL THEY HAVE SOME RIGHTS, VALUES AND THAT FILLS THEM WITH CONFIDENCE CONFIDENT. SUCH PROGRAMMES HELP GIRLS AND YOUNG WOMEN STEP OUT OF THEIR HOME TO EXPLORE THEIR THINGS HAPPENING AROUND THEM."

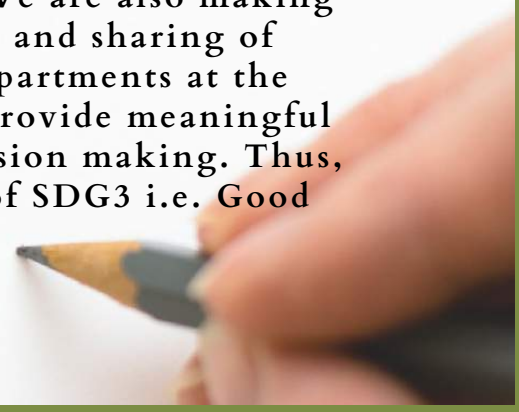
MS. VINITA VERMA, PRADHAN, NAGVAMAU, BKT

Health

Programs We Cover

- PROMOTION OF FAMILY PLANNING SERVICES AAO BAATEIN KAREN supported by HCL foundation (hclf)
- COMPREHENSIVE ABORTION CARE (CAC)(supported by ipas)
- target intervention supported by Uttar Pradesh AIDS control society (upsacs)
- expanding menstrual hygiene product in rural settings of lucknow sby the support of Tata Trust

Our health related endeavor aim's to achieve holistic community development in various parts of Uttar Pradesh. For this we have been actively engaging in strengthening and promoting various government related schemes on Maternal and Child health, adolescent health etc. along with training and capacity building of government cadre of front line workers. We are also making our presence felt through active advocacy and sharing of constructive feedback to the concerned departments at the center, district and block levels in order to provide meaningful inputs to help policy makers in effective decision making. Thus, our efforts are in line with the realization of SDG3 i.e. Good Health and Well-being.



We Focus on:

- Adolescent Health
- Refferal of severely anemic adolescents
- Promotion of safe abortion practices
- Promotion of family planning practices among communities
- Menstrual hygiene promotion.

Aao Batein Karen

Supported by HCL foundation

ABOUT THE PROJECT:

Improve reproductive health of women in age group 15-49 years by reducing unintended pregnancies and providing access to safe abortion services.

- To design and execute campaigns to increase awareness, knowledge and improved practices towards family planning services.
- Capacity building of field level workers (FLWs (ASHAs, ANMs, AWWs) for counseling of family planning with special focus on adolescent pregnancies.
- Linkages of intended clients to nearest government health facilities like urban PHC's, BMCs and DH.
- To streamline the supply chain of contraceptives in Health Care Centers and equip the FLWs.
- To improve availability and accessibility of family planning services.

Interaction with the community members, by our field team.

COVERAGE AREA

- Naveen Galla Mandi
- Puraniya Crossing
- Balu Adda
- Karta Pltan
- Madiyaon
- Bithauli Crossing
- Engineering College
- Ahibaranpur
- Vinayakpuram
- Sabauli jhuggi jhopdi
- Luv-Kush Nagar
- Luv-Kush Nagar(Nai Basti)

KEY HIGHLIGHTS

- Total 58% male and 43% female have started using contraceptives as per baseline.
- 24 depots established in community.
- Increase in knowledge of family planning methods.

  MALE:79%
  FEMALE:56%
  ADOLSCENT:28%
  FLWS:86%
- 15-25% clients increased at health posts for the purpose of FP services as compared to before intervention.
- Huge increase in number of contraceptives with U-ASHA.
- Orientation of health post staff on family planning as well capacity building of FLWs on IPC skills.
- Awareness through webinars in community on family planning as well, home visits done with different communities post lockdown.

Community Change Story

Renu, a 35-year-old resident from Puraniya, Lucknow was made aware about the symptoms in her that can add up for cancer of cervix. She was explained the importance of regular screenings especially after 30 years of age and if the person is sexually active. During community visits and over conversations with them, it came to our notice that many women from the community have had itching in their reproductive parts, some have had foul smelling discharge in the past but none knew that these can be symptoms for Cervical Cancer. Post awareness and getting enough knowledge on the issue, Vatsalya under their program "Aao Baatei Karey" with support of HCL Foundation linked Renu to Sampoorna Clinic. She was taken to the clinic for her cervical biopsy through Visual Inspection with Acetic Acid, post the screening she complained of itching and other issues, thus doctor suggested to get her Papanicolaou test (PAP smear screening) which revealed infections in her transmitted through sexual contact, post which she received the required treatment. Renu was content and more aware about her body, she expressed her gratitude and breathed a sigh of relief on not having carcinoma cells. Renu told other women from her community about this and stated how cervical screening can stop cancer before it starts, which created a ripple effect and many women from the community volunteered to go get tested.

RENU, 35

Story of Change

Arun is an 18 year old boy who lives in one of our communities (Ahibaranpur, Lucknow). He used to go to school with only slight interest as he used to do a part time job of lifting equipment for a local DJ.

Vatsalya with the support of HCL Foundation is conducting a program, where we teach about Responsible Sexual Behaviour, Gender, Sex and Family Planning. Such sessions enhance the personality of adolescents. Post joining us during our learning sessions, he has developed a leadership trait and uses his life experience to teach kids about how to treat the respective genders equally. He also decided that he wants to do better than just lifting equipment around and now he wants to be the DJ Operator himself.

He says that he saw a newer and better version of himself after he started learning with us. Arun now tells people about the benefits of having protected sex and how the spread of STDs can affect their future families. The young boy who is in 11th standard is now the new role model that little boys around him will look up to.

Raksha

Raksha is a 17 year old girl who lives in one of our communities (Ahibaranpur, Lucknow). She was going to school but unable to realise the worth of it, slowly being pulled into the community stereotype of how she should do house chores and sit home now that her age to marry is close. Vatsalya with the support of HCL Foundation is conducting a program where we teach about Responsible Sexual Behaviour, Gender, Sex and Family Planning. Such sessions enhance the personality of adolescents. She started learning from Vatsalya before Covid-19 situations arose and since then her knowledge and mindset has developed to a great level. She has focused on her studies a lot which shows in the immense improvement in her high school results. Her social awareness has reached a point where she herself teaches the people of her age group about responsible sexual behaviour and their rights as an adolescent.

Not only this, she also started coaching small kids who did not go to school so that they could study no matter what and their education won't stop. Raksha has set an example in front of all the people out there that with the right effort and knowledge, you can be the change which you seek around you.

Comprehensive Abortion Care

SUPPORTED BY IPAS, This program strives to provide safe and high quality reproductive and sexual health associated services such as abortion,post-abortion care, and family planning services by strengthening the functioning of district hosptitals-cum-CAC-training centres and the government hospitals in intervention districts .
vatsalya achieves this by first, supporting in training the doctors working in these.

Coverage Area

Bulandsheher, Bareilly,
Bahraich,
Lucknow, Unnao, Faizabad,
Gorakhpur, Allahabad,
Varanasi, Agra, Jhansi,
Gaziabad.

Key Achievements

- No. of women saved with safe abortion- 54538
- No of trainings- 48
- No. of doctors trained-116

TARGET INTERVENTION

Supported by Uttar Pradesh state AIDS control society (UPSACS)

About the Project

Supported by Uttar Pradesh state AIDS control society (UPSACS)
Was launched in 2021 to saturate the reach of HIV related services to the high risk groups based in the rural areas. It has been designed specially to address population with high risk groups like female sex workers (FSW), injecting drug user (IDU) and men having sex with men (MSM), Transgender (TG) and vulnerable population including youth in area.
Presently in 2021 VATSALYA is implementing the TARGET INTERVENTION scheme in Deoria district's hotspot areas with the support of UPSACS.
Target intervention scheme has been working in the areas of Deoria on HIV/AIDS, STI's and its awareness, prevention and risk reduction.

Key Highlights

- Coverage district is Deoria.
- Covering 550 Female sex workers/Men having sex with Men/Injecting drug user/Transgenders (FSW/MSM/IDU's and TG)
- Coordination with the local media civil societies established.
- Providing commodities such as Condoms, Needle/Syringes to HRG's
- Verification and
- Health Camp was organized in which STI's screening was done and linkaging them with government services.

EXPANDING MENSTRUAL HYGIENE PRODUCT IN RURAL SETTINGS IN LUCKNOW BY THE SUPPORT OF TATA TRUST

PROGRAM OBJECTIVES -

- To promote eco-friendly materials in form of cotton pads as safe menstrual hygiene by developing Depot holders in community.
- To create awareness amongst communities on MHM (menstrual hygiene management)

Project Areas and Outreach-

- District- Lucknow
- Block- 7 (Bakshikatalab, Gosaiganj, Mall, Chinhat, Malihabad, Kakori, Mohanlalganj)
- Villages- 42
- Catering to population- 43000 (forty three thousand)

Achievements-

- 53 awareness sessions and 2270 women and girls were trained.
- 42 Depo-holders were established.
- 558 cloth pads sold through depo holders.

Story of success by Mansi

My name is Mansi, I am a resident of village kushbari which is located in block Kakori district Lucknow. I am a student of class 10th During the days of monthly menstrual cycle I have a option to use sanitary pads or a cloth but both have their own downside Sanitary pads cost high and likewise use of cloth always has a suspicion of blood stains on clothes. Vatsalya organisation arranges “AADARSH” program in my village in which “SAHELI SAMUH” has been organized and I am designated as the leader. Meeting takes place every month in which I got to be aware about the “COTTON CLOTH PADS” then I purchased a cotton cloth pad It has enormous number of advantages over sanitary pads and a cloth like I don’t have to purchase it every time as I can wash it with full hygiene and it also has no fear of blood stain on clothes.

I heartfully thank Vatsalya Group for bringing a change in my life and make me aware about such a great supplementary product.

MHM Day celebration

Awareness sessions

GLIMPSES OF A POSITIVE DIFFERENCE

FGD and training on usage of menstrual cups.

World Cancer Day

PROGRAMS WE COVER

- ADDRESSING ADOLESCENT RIGHTS TO SANITATION AND HYGIENE (ADARSH) (WASH/MHM)
- CORE WATER
- SUPPLY CHAIN
- CCCD (CHILD CENTERED COMUNITY DEVELOPMENT)

Supported By Bank of America and WaterAid

GOALS

To improve quality of water, sanitation and hygiene in the eight rural blocks i.e Mall, Malihabad, Kakori, Sarojninagar, Mohanlalganj, Bakshi ka Taalab, Chinhat and Gosaiganj of Lucknow that would benefit adolescent girls, women and community directly or indirectly so as to curb gender inequalities, low standard of living, economic instability, compromised quality education and unstable health.

PROGRAM OBJECTIVE

- To facilitate intervention areas ODF
- To ensure availability of clean drinking water
- To ensure sanitation and Hygiene facilities for both young and adults
- To ensure menstrual hygiene management among women and adolescent girls.
- To promote solid liquid waste management
- To inculcate behaviour change towards water, sanitation and hygiene practices

WASH IN COMMUNITIES

By considering a lowering water level in the area provisions are made to raise the same by construction of soak pits in the community so as to allow seepage of rain water and waste water into the ground.So as to make water drinkable water testing is forwarded and hand pumps are rebored and renovated. Construction of Dry Borewell Rain water harvesting system, Over the year, fifteen gram panchayats have achieved the status of ODF and these gram panchayats have also been established as Gram Unnati Sandharbh Kendra. Three of these gram panchayat- Lalpur, Sonwa, Paikaramau; were selected as model under the Solid Liquid Resource Management (SLRM) program. Not only this but also Community Sanitation Units are also constructed consisting of spate toilets and urinals for men and women with separate bathing rooms, incinerators and hand washing points so as to help those who do not have these above mentioned facilities at home to adopt better WASH behaviors.

Communities have been trained to convert animal, farm and kitchen waste into compost to be used as organic manure, insecticide and pesticide. Along with this regular sessions are also conducted with the community promoting hygiene practices among them. Orientation of the community especially artisan women on Menstrual Hygiene Management is conducted on the regular bases so as to help the community adopt best behaviors of consumption and disposal also with this at various places sanitary napkin depots are opened to make the women avail there facilities at the nearest.

KEY ACHIEVEMENTS UNDER WASH/MHM

2057 WASH and MHM sessions conducted With girls and women

104 school sanitation units have been refurbished

62 sanitary napkin depots have been formed under WASH

6414 girls and women benefited from sanitary napkin depot.

24986 men and boys benefited from the WASH program

41594 women and adolescent girls have benefited WASH program.

Provided 60 mobile phones to adolescent girls by the support of Sonu Sood

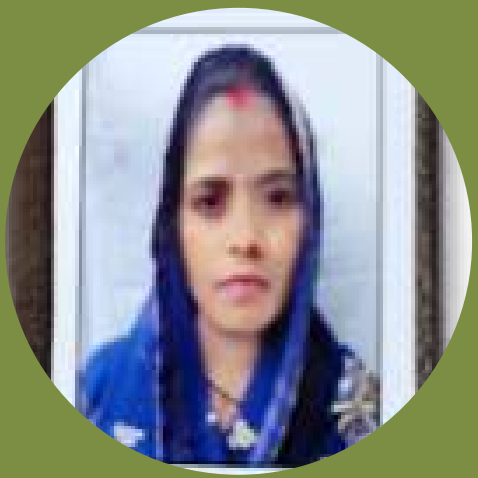
1391 adolescents trained on WASH and MHM

2004 online session with Adolescent on NCD,Child marriage, Gender,Mission Shakti

Mahavri Divas

Talking About Rights of Women and importance of skill and education.

SUCCESS STORY



Rajkumari

Sachin Gupta

SUCCESS STORY

Daughter-in-law decided to bring sanitation closer to home!

This is a story of a woman who fought to defecate in private with dignity. Rajkumari wife of Vinay Kumar, after marriage when she came to her in-law's house, she realized they don't have a toilet and women from their family went to defecate out in the open, early in the morning, initially she accompanied and went but over the course of few weeks she started feeling really uncomfortable and embarrassed, that is when she asked her husband and other family members to get a toilet constructed, explaining to them the need and importance of it but it fell deaf on their ears because they believed this is how it has been from past so many years, thus they did not feel it was wrong. After waiting for another few weeks, she left their home stating she will only come back once there is a toilet made.

Almost a year had gone by, that is when the family met on-ground workers of Vatsalya and told them about their misery of how they were left out from the SBM scheme and do not have enough money at hand to get it done all by themselves. Our fieldworkers explained to them the entire process of getting a toilet constructed, that same day they dig the pit and within three days they got a toilet of their own, expressing immense gratitude to our project ADARSH. Rajkumari also came back and she is now living with dignity, setting up an example for others to follow.

This story is a prime example of how men can be an amazing ally at empowering women from their society. Sachin Gupta is one such human from Dingurpur, BKT, Lucknow. He was really taken back due to the sudden imposition of lockdown because of the outbreak corona virus, that halted their ways of income and posed a challenge for their livelihood, what looked like a bigger struggle to Sachin was the availability of sanitary napkins during such hard times because the closest pharmacy from his village was about 10 kilometers away and due to complete lockdown they cannot even go out to purchase it. It is the Anju from Vatsalya- Water- Aid came to their rescue, Anju sent them videos via whatsapp about important precautions that one needs to take in order to keep themselves safe from the virus, one such informatory video also contained the ways in which cotton cloth pads could be made at home and used keeping the hygiene in check and that was it, Sachin saw that video and circulated it amongst the women in her family and the community and taught them how to make these. They all expressed sincere gratitude towards our organization for helping them at the time of crisis.

Child Centered Community Development

ABOUT THE PROJECT

Creating, enabling and protecting environment against abuse/exploitation, gender discrimination, child marriage, female infanticide & gender bias violence by the building capacity of children, parents, stakeholders, duty bearers alongside equipping them with knowledge. Vatsalya works with a right based perspective on the issues of Child protection, education, water-sanitation and hygiene and maternal and child health.

OBJECTIVE

It is to bring improvements in the sector of Health, Education, WASH and Child Protection.

ADO Panchayat Flagging off the Van for awareness generation

Key Achievements of CCCD

- In first round, Ration and Safety kit has distributed to 1350 families from 31 may to 6 June 2020
- In second round, Ration and Safety kit has distributed to 270 families from 8 June to 9 June 2020.
- Total 1620 Ration and Safety kit distributed to 1620 families of 31 village of 20 panchayats of Mall Block.
- 7553 Male, female and children of 1620 families benefitted from ration kit and safety kit.
- Women/girls from 1620 families are managing safely their menstruation using sanitary pad, which was provide in safety kit.
- We were successful in disseminating the messages related to safety from Corona through Mobile Van among 33496 male, female and children of 20-Gram panchayats of Mall.
- 172 girls of Block-Mall continuing their education with personal safety from Covid appropriate behavior and they are properly maintaining their menstruation.
- fulfilled the need of books by providing education kits and stationary for these 172 girls of class 8th, 9th and 10th.

Success Story

Jitendra, shamau Village
Mall Block

This story is about jitendra who is local residence of the Shamau village of the Mall block. His father passed away 11 years ago when he was only 2.5 years old. Since his father passing, his grandparents have taken care of him. His grandfather is a labourer and he is the only bread earner in the family.

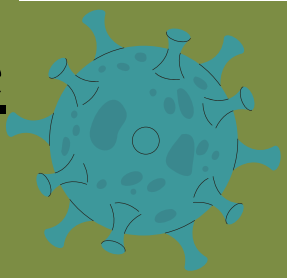
Due to covid-19 pandemic, the extended lockdown has been implemented by the state government due to which there was no work on the field and his family was left on the verge of poverty and hunger. Due to lockdown, the price of general goods was hiked and their whole savings was spent. There was no hope for them as there was no certainty when the lockdown will be lifted. To help the cause Vatsalya team visited Jitendra's village and noted his critical condition. After few days they came back with ration kit and hygiene kit to their doorstep. Jitendra shared that 'To their surprise, the goods received by them was way more than they expected, ration kit has enough ration to feed the family for two months and hygiene kit had certain items which were essential for fighting covid-19 infection. Jitendra's grandparents were overwhelmed after receiving whole items and they are extremely thankful to the Vatsalya for their kind gesture.

Success Story

This story is about Natkhera village of maseera rattan gram panchayat of mall block. Ruby, a residence of same village, is pregnant and has the family of seven members. Her mother in law is blind and due to the lockdown the family's total savings was exhausted. Ruby is eight-month pregnant and she requires complete nutrition at this stage but due to lockdown it was very difficult for her to access complete food for herself and the family. When Vatsalya worker reached her village they noted her condition they try to enroll her for government help but she don't have any ration card. All the hope was lost for the family and her critical condition was getting worse and worse. After few days Vatsalya worker again reached her home with ration and hygiene kit. When she was asked how she felt about the support provided to her,she responded "I have not eaten with full stomach in months, this kit will reduce our problems at least for two months" Her eyes was all teary while receiving the kit "we are thankful to the Vatsalya team for their sheer help and I hope after the month my husband will go back to the work and our condition will be better" Ruby applauds the efforts of the Vatsalya and Plan India and hope that this kind of help will continue in near future.

Ruby, village resident

Covid-19 Response



''The Secret of Crisis Management is not Good VS Bad, its preventing the Bad from getting Worse''

SUPPORT BY PLAN INDIA

- By the support of Plan India, 2248 Families received Dry Ration which includes flour, rice, sugar, pulses, salt, refined oil, match box and 1420 families received safety kits, which include-soaps, sanitizer, masks and sanitary pads as well.
- 528 FLWs (ASHA, ANM, AWW, Sweeper secretary, Assistant development officer) received the safety kits during the Pandemic.
- 1350 PPE kits were given to the CMO Lucknow and 150PPE kits were given to the CHC, Mall.
- 1275 family children got education kits which include the study material.
- Distribution of Hygiene kits to the frontline workers.

SUPPORT TO COMMUNITY

-By reconciling with Care India 1970 families (1010 urban and 960 rural) received the Ration Kits.

SUPPORT TO HEALTH DEPARTMENT

- By the support of UNITED WAY OF MUMBAI 2250 PPE kits and 2285 N-95 masks were provided to the Medical College of Lucknow.

SUPPORT BY HCL FOUNDATION

- By HCL Foundation's support 1500 families were provided by safety kits and contraceptives under the program family planning.
- Awareness mohalla meetings, wall paintings, depo holder inovation and webinars were done.

SUPPORT BY BANK OF AMERICA

-By the support of BANK OF AMERICA 7000 children, adolescents have received cotton masks, soaps, and 4000 adolescent girls received sanitary napkins.
- Our chief functionary Dr. Neelam Singh by governments reconciliation provided travel permission, pass, safety device etc for our staff.
-Our organization purchased zoom platform to promote online meets and webinars during the pandemic time.

Distribution of Hygiene and Education Kit to Adolescent Girls.

Hygiene Kits Distribution to adolescent girls in Chandwara, Lucknow

Handed over PPE Kits and N-95 Masks at KGMU, Lucknow

Major Advocacies

-Poshan abhiyan workshop, Gomti Hotel (lucknow)
-PPE kit distribution to CMO, CHC mall and KGMU, Mask hygiene kit distribution to all the frontline workers.
-Pilot study Menstrual Cup (firozbad)
-Webinar on silver jubilee celebration of vatsalya.
-Orientation of sexual harassment at work place Act,2013
-Webinar on life in the time of COVID19, maping impact of pandemic on lives of school going children.
-Gao connection meeting by our chief functionary Dr. Neelam Singh.
-Webinar on contraception among the youth during COVID19 pandemic, ''An opportunity in crises''
-Meeting with Minister of – HEALTH AND FAMILY WELFARE.
-Meeting with Director- Mahila kalyan to handover Material related MISSION SHAKTI (lucknow)
-Volunteer based awareness workshop with lucknow university.
-Meeting with NGO partners under MISSION SHAKTI.
-Webinar on prevention and response mechanism for sexual harassment of women at workplace.
-Webinar on gender based sex selection with NSS and University of Lucknow.
-Training MHM cloth pads, Tata Trust at tata trust –vipul khand Gomtinagar(lucknow)
-Workshop on PCPNDT Act at Arya inter college-lucknow
-Celebration of GIRL CHILH Day under Mission Shakti in urban slums of lucknow
-Webinar on ''MENTAL HEALTH'' speaker- Vaishali
-Development Solutions and Vatsalya. Training on menstrual cup study at vatsalya office, Trained by Tanya Mahajan.
-Current issues in PCPNDT meeting with the ministry by chief functionary.
-Webinar on International women day celebration- Amity University and with Panchayati Raj.
-Sood charitable- Distribution of mobile phones at SSK Lucknow.
-Zoom Meeting with SP.jain for volunteer program.
-Zoom meeting on Impact of COVID19 on MENSTRUAL HEALTH AND HYGIENE. (By- Dr. Neelam Singh/ Vatsalya team)
-''Lets break the silence'' webinar organized by WHO on menstrual hygiene day- by Dr. Neelam Singh

Volunteering opportunities at Vatsalya

This year 2020-2021, total 28 volunteers joined Vatsalya. They were from several institutions like TISS, Mumbai, Lucknow University, St. Xavier's College, Ram Swaroop College, Banasthali etc. They made a notable contribution in the work of Vatsalya with their tireless efforts and efficient work which were done with online mode the pandemic has changed everything so this year we were unable to have huge number of volunteers with us. We were unable to send them on field visits, Our volunteers regularly attended the online meets and webinars as well. Our 2 volunteers joined vatsalya in the beginning of 2021 where they got opportunity to go on field visits and experience new things of our surroundings. It was extremely helpful having them with us and we hope to extend this opportunity for others in the future.

Learned many new things worked under family planning program supported by HCL Foundation. amazing field experience, co-operative staff, insightful stories.

-Divyansha Tiwari

We got a great opportunity to visit Different areas of Lucknow and to understand the situation and problems faced at community level which really changed our perspective towards society. Helped in understanding the community at a larger scale, new learnings overall amazing experience.
Thankyou Vatsalya

-Sadaf Ansari

Media Coverage

वात्सल्य प्लान के द्वारा बांटी गई राहत सामग्री

वात्सल्य प्लान इंडिया प्रवासी मजदूरों व गरीब असहाय लोगों की कर रहा मदद

दैनिक चेतना लहर ब्यूरो लखनऊ। माल भारत देश में चल रही महामारी के चलते गांव के गरीब व प्रवासी परिवार को पंहुचा रही है राहत सामग्री जिस में राशन व स्वस्थ किट विकास खण्ड माल में वात्सल्य प्लान इंडिया के लोगो द्वारा पहुँचाया जा रहा है राशन किट जिस में दस किलो आटा का पैकेट दस किलो चावल का पैकेट अहरहर की दाल चार किलो के पैकेट रिफाइंड तेल दो लीटर नमक दो पैकेट चीनी दो किलो पारले

बिस्किट के पैकेट बड़े चाय पत्ती आधा किलो माचिस के दो पैकेट व दूसरी किट सुरक्षा एवं स्वच्छता किट जिसमें 10 साबुन लाइव बॉय हाथ धोने का लिक्विड साबुन सलाम दो पीस 500 मिलीलीटर के एक डिस्पेंसर बोतल और 750उस एक रिफिल पैक फर्श धोने वाला लिक्विड सैनेटरी पैड ग्लब्स व् दशताने प्लान इंडिया एवं वात्सल्य संस्था के द्वारा चयनित परिवार को 3 कट्टे सामान दिया जा रहा है जिसका कुल वजन लगभग 33 किलो होता है यहाँ तक की प्लान इंडिया के द्वारा 31 ग्राम पंचायत चुनी है यो जिस में अभी तक चार ग्राम पंचायत में वितरण का काम चल रहा है देवरी भारत गुमसेना शाहमऊ नौबस्ता व् सिसवारा ग्राम पंचायत में हो चुका है वितरण इस संस्था के जो लोग मदद के। लिए आगे आये है उन का नाम इस प्रकार है।परियोजना प्रबंधक अंजनी कुमार सिंह परियोजना समन्वयक सौरभ सिंह भूपेंद्र सिंह रवि मिश्रा अवधेश कुमार मौर्य और जो हमारे यो लोग है जो अपनी जान को जोखिम में डाल कर गांव गांव जाकर किट दे रहे है उन के नाम इस प्रकार है गौरव सिंह राज कमल सिंह विवेक सिंह और वैशाली सिंह।

वात्सल्य प्लान इंडिया द्वारा किया गया पहले चरण राहत सामग्री वितरण का समापन

दैनिक चेतना लहर ब्यूरो लखनऊ।इस विपरीत समय में कोरोना 19 के चलते जब पूरे देश में प्रवासी व गरीब मजदूर विधवा बीमार लोगो को

बराबर पुरे लाक डाउन में देते रहे है राहात सामाग्री जिसमे गेहू का आटा10 कीलो ग्राम चावल 10 किलो ग्राम अरहर की दाल 4 किलो ग्राम रिफाइंड तेल 2 लीटर नमक 2 किलो चीनी 2 किलो बिस्किट 2 पैकेट 800 ग्राम के 2 चाय 500 ग्राम माचिस2 पैकेट साबुन 10 पीस हाथ धोने का लिक्विड साबुन 500 ग्राम फर्श धोने का लिक्विड 1लीटर सेनेटरी पैड 3 पैकेट दशताने 10 पीस5जोडी इतना सामान पुरे 33किलो लगभग सभी लोगों को बराबर बाट रहे है जिसमे परियोजना प्रबंधक अंजनी कुमार सिंह परियोजना समन्वयक शौरभ सिंह भूपेन्द्र सिह र रवि मिश्रा गौरव सिंह प्रेमशंकर राजकमल सिह विवेक सिंह और 25 लोग जान जोखिम में डालकर कर रहे है गांव गांव जाकर कर रहे है वितरण ग्रामप्रधान रू धानखेड़ा रामकुमार ने बताया कि हमारे गांवमें जो लोग बहार से आये थे उनको सब कोराशन दिया गया है और हम इस प्लान का दिल से धन्यवाद देते है गरीब और बेबस लोगो के चेहरे पर एक अलग ही मुश्कान दिखी

स्वयंसेवी संस्था द्वारा क्षेत्र के प्रवाशियों को वितरित की जा रही राशन किट

युवा गौरव।राम किशोर रावत

माल,लखनऊ।कोरोना वैश्विक महामारी के दौरान गांवों मे स्वयं सेवी संस्था वात्सल्य प्लान द्वारा क्षेत्र के प्रवासियो, गरीबों ,विकलांगो,गर्भवतियों,धात्री महिलाओ,अनाथो को राशन किट और स्वच्छता किट वितरित किया। विकास खंड की इकतीस पंचायतों में स्वयमसेवी संस्सथा वात्सल्य प्लान इंडिया अपनी विभिन्न प्रकार की योजनाओं को विस्तार दे रही है। इसी क्रम में संस्था ने देवरी भारत गांव में गरीबों, विकलांगों गर्भवतियों, और धात्री महिलाओं को दस किलो के आंटे का पैकेट ,दस किलों चावल, चार किलो अरहर की दाल ,दो लीटर रिफाइंड तेल,दो किलो नामक, दो किलो चीनी, दो बिस्किट के पैकेट, चाय पत्ती दो पैकेट, माचिस दो पैकेट, दस साबुन ,दो पीस सेवलान ,लाइजाल एक पीस,सेनेटरी पैड तीन पीस,ग्लब्स पाँच जोड़े दिए गए । जिसमे 31 गांव में से दस गांवों में अभी तक वितरण किया जा चुका है दनौर, देवरी भारत, बक्शी खेडा, केंडौरा खेड़ा व अन्य 6 समुदायों मे वितरण का कार्य पूर्ण किया जा चुका है। कार्यक्रम समन्वयक अवधेश कुमार मौर्य ,धर्मेंद्र कुमार मौर्य ,रविंद्र कुमार मौर्य और प्रीति मौर्य अपनी जान जोखिम में डालकर घर–घर जाकर राहत किट का वितरण कर रहे हैं। इसके साथ में 31 गांव में वैन के माध्यम से जागरूकता अभियान भी चलाया गया है।

स्वयं सेवी संस्था वात्सल्य प्लान इण्डिया के द्वारा बाटी गयी राशन किट व स्वच्छता किट पहले चरण का समापन

मलिहाबाद– लखनऊ (परिधि समाचार संवाददाता)। इस समय भारत मे फैली कोरोना वायरस महामारी के दौरान मे प्रवासियो, गरीबो, विकलांगो, गर्भवती महिलाओ व अनाथो को बाटी गयी राशन किट और स्वच्छता किट जिसमे दस किलो आंटे का पैकेट, दस किलो चावल, चार किलो अरहर की दाल का पैकेट, दो लीटर रिफाइंड तेल, नामक दो किलो, चीनी दो किलो, बिस्किट दो पैकेट, चाय पत्ती दो पैकेट, माचिस दो पैकेट, साबुन दस पीस, सेवलान दो पीस, लाइजाल एक पीस, सेनेटरी पैड तीन पीस, ग्लब्स पाँच जोड़े दिए गए। जिसमे 31 गांव मे 1350 परिवार के लोगो को वितरण किया गया है इस महामारी के कार्यक्रम समन्वयक अवधेश कुमार मौर्य, सौरभ सिंह, भूपेंद्र सिंह, रवि मिश्रा, प्रेम शंकर के साथ वात्सल्य के 25 कार्यकर्ता ने घर–घर जाकर राहत किट व सुरक्षा किट का वितरण किया। इसके साथ मे माल ब्लॉक के 31 गांव मे वैन के माध्यम से जागरूकता अभियान भी चलाया गया है।

स्वयं सेवी संस्था वात्सल्य प्लान के द्वारा माल क्षेत्र में बाटी गयी राशन किट व स्वच्छता किट

लखनऊ (परिधि समाचार संवाददाता)। इस समय भारत मे फैली कोरोना वायरस महामारी के दौरान मे प्रवासियो, गरीबो, विकलांगो, गर्भवती महिलाओ व अनाथो को बाटी गयी राशन किट और स्वच्छता किट जिसमे दस किलो आंटे का पैकेट, दस किलो चावल, चार किलो अरहर की दाल का पैकेट, दो लीटर रिफाइंड तेल, नामक दो किलो, चीनी दो किलो, बिस्किट दो पैकेट, चाय पत्ती दो पैकेट, माचिस दो पैकेट, साबुन दस पीस, सेवलान दो पीस, लाइजाल एक पीस, सेनेटरी पैड तीन पीस, ग्लब्स पाँच जोड़े दिए गए। जिसमे 31 गांव मे से दस समुदायो में अभी तक वितरण किया जा चुका है माल ब्लॉक के ग्राम सभा दनौर, देवरी भारत, बक्शी खेडा, केंडौरा व अन्य 6 समुदायों मे वितरण का कार्य पूर्ण किया जा चुका है इस महामारी के कार्यक्रम समन्वयक अवधेश कुमार मौर्य, धर्मेंद्र कुमार मौर्य, रविंद्र कुमार मौर्य, प्रीति मौर्य, सौरभ सिंह, भोपेन्द्र सिंह, रवी ने अपनी जान को जोखिम में डालकर घर–घर जाकर राहत किट व सुरक्षा किट का वितरण कर रहे हैं। इसके साथ मे माल ब्लॉक के 31 गांव मे वैन के माध्यम से जागरूकता अभियान भी चलाया गया है।

Board Members

Dr. Neelam Singh
Founding member and Secretary at Vatsalya, Dr. Neelam Singh is a Gynaecologist by profession and a social entrepreneur by passion. She attained her MD (Gynae) degree from King George Medical College (KGMC) Lucknow, and she is an expert in the field of gender and adolescent health and has been working rigorously with these issues for years. Having worked on the issue of PCPNDT for more than 20 years, she is a known name in this field. She has served as a member of Central Supervisory Board under PCPNDT Act, GOI. At Vatsalya, she is the Project Director of the various programmes. She directs, supervises, monitors these projects and is also responsible for all the legal affairs.

Mr Padman Singh
Retiring as DGP, CBCID, UP Govt., Mr. Padman Singh is an IPS officer (1976 batch) and a board member at Vatsalya. Taking part in the important decision making of the organisation, he has been an excellent support and helping hand in carrying on the ventures for the betterment of the society at Vatsalya through his skills and expertise.

Mr K.K. Gupta
With excellent service during 35 years of working with NABARD, Lucknow, Mr.K.K. Gupta retired as Chief General Manager, while he was concurrently the Director of Banker's Institute of Rural Development. At Vatsalya, he directs and advises on programmatic aspects, especially livelihood and income generation. Currently, he is serving as the Advisor, Finance to the UP Expressway Industrial Development Authority, Lucknow.

Mrs. Raj Laxmi Kakkad
Founding member and Joint Secretary of Laxmi Woman and Children WelfareOrganisation, Mrs. Raj Laxmi is a well-known name in the addressing the issues related to PCPNDT Act. LAXMI's envisages establishment of a society that is free from exploitation of women and empowerment of women as equal participants in society's social and economic progress. Its programs are implemented with gender sensitive, rights based and poverty focused perspectives. She is a Board member at Vatsalya and leading figure in all the major decisions and policy making.

Mrs. Kumkum Tripathi
With a long experience of training on different issues of health, gender sensitization (male, female), women rights, family life education, community-based programs on hygiene and social relationships, Mrs. Kumkum Tripathi holds expertise in adult education, women education, ands in NGO sector. She has also been an Associate ProjectDirector for Mahila Samakhya (U.P.) and is working as a freelance Consultant since 2010.

Miss. Jaya Singh
Jaya singh qualified Bsc, home science from GBPT University, Patnagar,Msc, Extension Education from IVRI, Izzatnagar. She worked at Vatsalya for 6 months as a Trainor and Consultant.

Mrs.Tanuja Singh
Tanuja singh qualified her higher secondary from Delhi BA with English, History and Political Science, Patna and MA in Political Science from Patna University.

Vatsalya Core Team

Mr. Anjani Kumar Singh
Program Manager
E.mail-
anjani@vatsalya.in

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